

SG60 SwimTogether Singapore

Fundraising Guide



Welcome to SG60 SwimTogether Singapore!



Thank you for joining us in making swimming more inclusive for persons with disabilities (PWDs). By participating in SG60 SwimTogether Singapore (SSS), you're not only celebrating Singapore's 60th birthday - you're also raising funds to support SDSC's legacy programmes and the 2025 World Para Swimming Championships (WPSC25).

This guide will help you set up your fundraising campaign and encourage your friends and family to contribute!



Step 1

Create an account OR Log in to Give.Asia




Help us reach 1 million acts of kindness >

Kindness Shop Browse Fundraise

EVENT

SG60 SwimTogether Singapore



By Singapore Disability Sports Council
Founder

\$0 Raised
Of \$500,000 Goal

from 0 Givers

- 1 Provide swim classes to 1 group of PwDs **\$52,000 left**
- 10 groups have access to swim classes **\$513,000 left**
- 100 PwDs join the swim programme **\$520,000 left**
- 800 PwDs in SwimTogether 2025 **\$5265,000 left**

Be the first to donate to this campaign!

- ✓ VERIFIED ORGANIZATION
- ✓ TAX-DEDUCTIBLE
- 🔗 Learn more about **Trust & Safety**
- 🛡️ Your donation is protected with **Giving Guarantee**

FUNDRAISE FOR EVENT

OTHER WAYS TO SUPPORT THIS EVENT

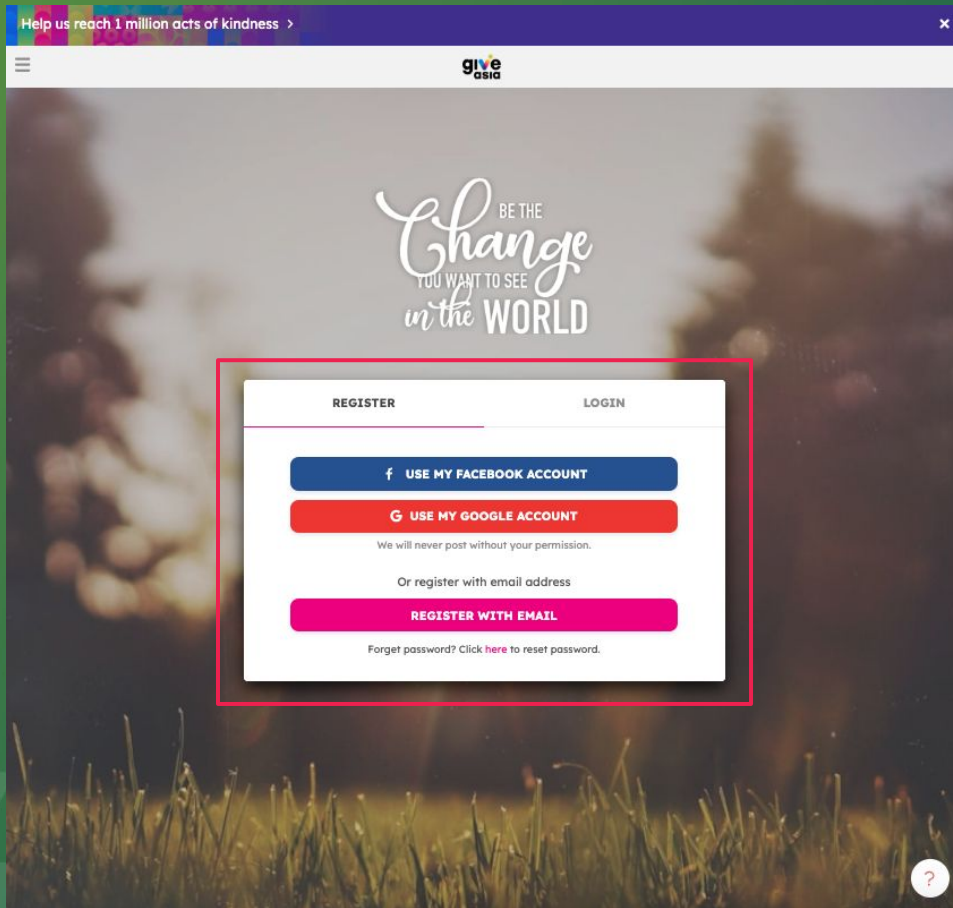
DONATE TO EVENT

Story FAQ Updates Donations Testimonials

SG60 SwimTogether Singapore - A Movement for Inclusive Swimming

Login Register

- For new users, select "Register".
- For existing users, select "Log in".



For new users only, follow the steps to create an account.



Step 2

Create your own fundraising campaign

EVENT

SG60 SwimTogether Singapore



Story

FAQ

Updates

Donations

Testimonials

SG60 SwimTogether Singapore - A Movement for Inclusive Swimming



By **Singapore Disability Sports Council**
Founder

\$0 Raised

Of \$300,000 Goal



from 0 Givers

1

Provide swim classes to 1 group of PwDs **\$2,000 left**

10

10 groups have access to swim classes **\$13,000 left**

100

100 PwDs join the swim programme **\$20,000 left**

800

800 PwDs in SwimTogether 2025 **\$265,000 left**

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✓ VERIFIED ORGANIZATION

✓ TAX-DEDUCTIBLE

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FUNDRAISE FOR EVENT

OTHER WAYS TO SUPPORT THIS EVENT

DONATE TO EVENT



- Go to the event page
 - Search for SG60 SwimTogether Singapore
- Select "Fundraise for event"

Rosie @ Give.Asia

Great choice! 🙌

Let's start. You are fundraising for **SG60 SwimTogether Singapore Challenge**. What is the name of your campaign?

Campaign name

Help Alex raise funds for SG60 SwimTogether Singapore

Rosie @ Give.Asia

Sweet! Now let's set a fundraising target for your campaign 🎯.

Fundraising target

S\$ 1,000

SGD

Most campaigns raise between \$2,000 to \$4,000. Go higher if you're feeling ambitious!

P.S. You can always increase your target later on.

🔄 NEXT



Campaign Name

Personalise your campaign by creating your own title.

Examples:

- Swimming for a Cause - SG60 SwimTogether Singapore with [Your Name]
- [Your Name]'s Swim for Inclusion - SG60 SwimTogether Singapore
- Help Team X to raise funds for SG60 SwimTogether Singapore

Campaign Goal

Set your fundraising goal - whether it's \$500 or \$1,000, every dollar makes a difference.

Rosie @ Give.Asia

A picture is worth a thousand words. 🖼️

An amazing campaign starts with a great picture. You can select one below 📷 or you can upload your own.



UPLOAD



FIND MORE PICTURES

NEXT



Upload Your Images

Add photos of you or your team swimming as the campaign image. This allows donors to identify your page!

Alternatively, you may use the photos in this folder here:

<https://drive.google.com/drive/folders/1qxB2VMgWGGb7VRqyPrMovFmiZTXxioCJ?usp=sharing>

Rosie @ Give.Asia

Good choice! Your donors would love to hear your story and why you're doing this. Share your story below. You can always edit it later.

Campaign story

Share your story and why you're doing this

HIDE

H1

Header Text

“ ”

Quote

Bd

Body Text

Image

Video

Thank you for visiting my fundraising page! I hope you will support me in my cause by making a donation.

Donating is really simple and secure. The money will directly go to Singapore Disability Sports Council.

+ ADD

NEXT



Description

Tell people what your campaign is about! Please also include this at the bottom of your description:

We will seek to amplify every donation made under this campaign by applying for a dollar-to-dollar matching scheme under the One Team Singapore Fund (OTSF), administered by MCCY. The donation submitted for OTSF shall benefit purposes relating to SDSC's High Performance Sport System:

- Pathway development for Team Singapore athletes
- Coach development
- Community programmes
- Provision of sports science and medicine services
- Competition opportunities
- Management & technical capability
- Data analytics & information
- Enhancing the training environment
- HPS-related manpower expenditure



Customise your URL

Add your own custom URL to make it unique and easy to search.

Consider adding "SwimTogether".

Rosie @ Give.Asia

Awesome! 🎉 You're almost ready to start fundraising.

This is your short campaign URL. You can customize your short URL for easy sharing. Ideally, the short URL should contain fewer than 10 letters.

Campaign page URL

/ swimtogether-with-me

NEXT



Rosie @ Give.Asia

That's it! You're ready to fundraise. Here's a couple of tips for you to run a successful campaign.

1

DONATE NOW



Show your commitment. Make the first donation to let donors know you're committed.

2



Raise 3x more money when you add more images, videos, and customize your donation preset amounts.

3



Every share is worth at least \$25. Tell your family and friends about it.

PUBLISH YOUR CAMPAIGN

By submitting, it means that I am aware and adhere to the requirements under the **Charities Act of Singapore (Chapter 37)**, including the Charities (Fund-raising Appeals for Local & Foreign Charitable Purposes) Regulations. I am aware and agree that I must declare in my fundraising campaign any assistance that has been offered by the government to the beneficiary of this fundraising campaign.

Publish your Campaign

Once you're satisfied with your page, simply click on the publish button to go live!



Step 3

Share your fundraiser



Spread the word

The more you share, the more impact you'll make!

Publicise your campaign page via:

- WhatsApp & Telegram
- Social Media
- Email

You can also encourage your friends and family to take part in the swim!



Thank you!

www.sdsc.org.sg