

Media Release

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SINGAPORE 2025 WORLD PARA SWIMMING CHAMPIONSHIPS LOGO AND MASCOT INSPIRED BY “LITTLE RED DOT”

Members of the public got their first glimpse of the Singapore 2025 World Para Swimming Championships’ logo and mascot at SDSC’s disability sports roadshow.

Ticket sales launch for the Championships, with early bird discount.



From left to right: Ah Dot mascot, Paralympic boccia player Nurulasyiqah Taha, Team Singapore Para swimmer Wong Zhi Wei, Team Singapore Para swimmer Robbie Yeo, Paralympic medallist Theresa Goh, SDSC Executive Director Kelly Fan and Team Singapore Para swimmer Jazlene Tan. Credit: SDSC

World Para Swimming (WPS) and the Singapore Disability Sports Council (SDSC) have unveiled the official logo and mascot for the Singapore 2025 World Para Swimming Championships, set to take place in Singapore from 21 to 27 September 2025.

The logo, featuring a little red dot surrounded by ripples, embodies Singapore’s remarkable journey from a small nation to a symbol of progress on the global stage. The red dot also symbolises Singapore as the centre stage for Para swimmers converging for the World Championships, while the ripples reflect how their unstoppable spirit can create waves of inspiration. The logo serves as a powerful reminder to rise above challenges, push boundaries, and strive for greatness.

The mascot, fondly named “Ah Dot,” is also inspired by Singapore’s iconic “Little Red Dot” identity. Ah Dot represents adaptability, resilience and growth. The ripples emanating from Ah Dot reflect the waves of change inspired by Para athletes, as their triumphs motivate others to overcome challenges.



In Singapore, the prefix “Ah” is a colloquial term used affectionately in informal settings to address someone or something. Rooted in local Chinese dialects, it evokes a sense of warmth, familiarity, and endearment, reflecting Singapore’s multicultural and inclusive identity.

The name “Ah Dot” weaves cultural relevance with an emotional connection, making the mascot relatable and memorable for Singaporeans, and those that Singapore welcomes to its shores. It invites everyone to celebrate and support Para athletes as they create ripples of change.

Both the logo and mascot were thoughtfully crafted in collaboration with local creative studio Studio Ensemble, highlighting the power of local talent in shaping this prestigious international event.

“Through this logo and mascot, we hope to encourage the Singaporean and global community to embrace the stories of our Para athletes and the values they represent - courage, determination, inspiration and equality.” said Kelly Fan, Executive Director of the SDSC.

The SDSC announced in February 2024 that Singapore would host the 12th edition of the World Para Swimming Championships. This highly anticipated event, regarded as the pinnacle of Para swimming outside the Paralympic Games, will be held at the OCBC Aquatic Centre. Notably, this will be the first time that the Championships will be hosted in Asia.

Singapore will also make history as the first country to host both the World Para Swimming Championships and the World Aquatics Championships in the same year. Both are signature events of the SG60 celebrations.

Visitors to SDSC’s first disability sports roadshow of the year at the Istana Open House today caught their first glimpse of the Singapore 2025 World Para Swimming Championships logo and mascot.

At the roadshow, members of the public learned about the history of disability sports in Singapore, and celebrated the achievements of its changemakers. Attendees also had the chance to try out disability sports, and purchase exclusive merchandise of the Championships.

Ticket sales for the Championships were also officially launched today, with an early bird promotion running until 31 March 2025.

“The launch of the logo and mascot for the Singapore 2025 World Para Swimming Championships mark an exciting milestone as we open ticket sales and invite fans from around the world to witness the best Para swimmers on the planet in action. Singapore 2025 will leave an important legacy to our sport as the first World Championships to take place in Asia and we are thrilled to be partnering with SDSC on this journey,” said Craig Nicholson, Head of World Para Swimming.

The public is invited to learn more about the Singapore 2025 World Para Swimming Championships by visiting the official website at bit.ly/sdscwpsc2025. Supporters can start to play a part by downloading the official logo animation from the Championships website and create their “Little Red Dot” reels. Ticket sales are also available from the website.

[Link](#) to Istana Open House photos (available on 2 Feb 2025)

[Link](#) to Singapore 2025 World Para Swimming Championships visuals

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About Singapore Disability Sports Council (SDSC)

Singapore Disability Sports Council (SDSC) is the only organisation in Singapore that caters to sports for persons across all kinds of disabilities. It aims to help persons with disabilities lead full and independent lives through sports. Besides providing sporting opportunities for them to realise their potential, SDSC trains talents to represent Singapore and pursue excellence at regional and international competitions.

More information at www.sdsc.org.sg

About Singapore

Nestled in the heart of Southeast Asia, Singapore stands as a vibrant city-state. With a population of approximately 5.7 million people, this dynamic metropolis has become a global economic hub, though it was not too long ago that it was a humble trading post. The juxtaposition of modern skyscrapers with historical shophouses creates a unique urban landscape that reflects Singapore's journey through time.

In addition to its cultural richness, Singapore has become a pivotal player in the global sporting arena. Home to iconic events like the Formula 1 Grand Prix, the city-state boasts world-class sporting facilities, including the state-of-the-art Singapore Sports Hub. Beyond Formula 1, Singapore is a hub for various international sporting events, hosting everything from tennis tournaments to marathons that attract participants and spectators from around the world.

About the venue

The OCBC Aquatic Centre is a world-class facility that has played host to many well-known international competitions such as the FINA Swimming World Cup, and ASEAN Para Games 2015.

The 3,000-seat indoor facility features a 10-lane 50m competition pool, an 8-lane 50m training pool and a 25m wide diving / multi-purpose pool. The pools are temperature-controlled and kept at an optimal 27°C to 28°C.

The facility - the top venue for elite swimmers in Singapore - is also close to the city centre, enabling teams to easily access it using the public train service.



About Para swimming

Dynamic, inclusive, and empowering, Para swimming stands as a testament to the resilience and skill of athletes with physical, visual, and intellectual disabilities. Governed by World Para Swimming, this sport has established itself as a pinnacle event in the Paralympic calendar. Athletes compete across a spectrum of classifications, ensuring fair and competitive races that showcase the diversity of abilities within the Para swimming community.

The Para swimming community has further thrived with the establishment of annual professional circuits, including the Citi Para Swimming World Series. These competitions offer Para swimmers the chance to compete at the highest level, fostering a sense of camaraderie and competition that propels the sport forward.

For further information about Para swimming and upcoming events, please visit <https://www.paralympic.org/swimming>.