

Dear Sir/Madam,

## Singapore 2019 World Para Swimming World Series – Sponsorship Appeal

The Singapore Disability Sports Council (SDSC) has been given the honour of hosting the first Asian edition of the World Para Swimming World Series from 10 to 12 May 2019. This is a prestigious event that will place Singapore as the only Asian nation amongst the World Series hosts, which are big boys like the United Kingdom, Australia, United States of America and Germany.

This honour is only made possible from a strong global reputation in para swimming, branded by top local athletes such as Yip Pin Xiu, Theresa Goh and Toh Wei Soong. Their achievements, together with an impressive support ecosystem behind them, have moulded Singapore into a force to be reckoned with internationally, and a country that piques the interest of elite athletes around the world.

Over 200 select swimmers and officials are expected to fly into our shores for the competition, where they will contend for the World Series titles, and clock results to qualify for the Tokyo 2020 Paralympic Games. They will be cheered on by a welcoming crowd of Singaporeans and international visitors in the world-class 3,000-seater OCBC Aquatic Centre.

Disability has frequently led to a misconception of incapability. Over the past few years, Singapore has worked actively to redefine “disability” using inspirational stories, particularly of athletes with disability. In turn, public attention on disability sports has turned the impossible into reality, when the Government recognised the importance of this sector and developed a Disability Sports Master Plan.

We believe that the successful hosting of this high-level event will drive home a message that para athletes should be respected equally as their able-body counterparts, and spark new inspirations for both Singaporeans and the international audience.

We thus hope that you will partner us for this historical moment in Singapore.

Please kindly find attached our information deck for your consideration. We would greatly appreciate an opportunity to meet you and your team for further discussion. Please kindly advise Ms Wee Yee Ting ([wee.yee.ting@sdsc.org.sg](mailto:wee.yee.ting@sdsc.org.sg) or 6342 3509) on a possible meeting date, or contact her for any clarifications.

We apologise for the short timeline as this partnership with World Para Swimming was sealed only in October 2018, after a year of discussion across multiple agencies.

We look forward to your kind reply. Thank you.

Last but not least, we wish you a prosperous new year, and abundant health.

Warmest regards,

Kelly Fan

Executive Director